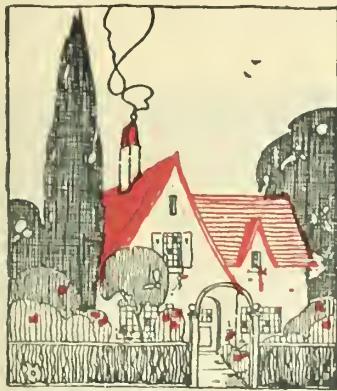


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GARDEN GUIDE

FOR THE NORTH

ELLA V. BAINES

THE WOMAN FLORIST
SPRINGFIELD, -- OHIO

SPRING - 1923

PLAN NOW FOR SPRING PLANTING — ORDER EARLY

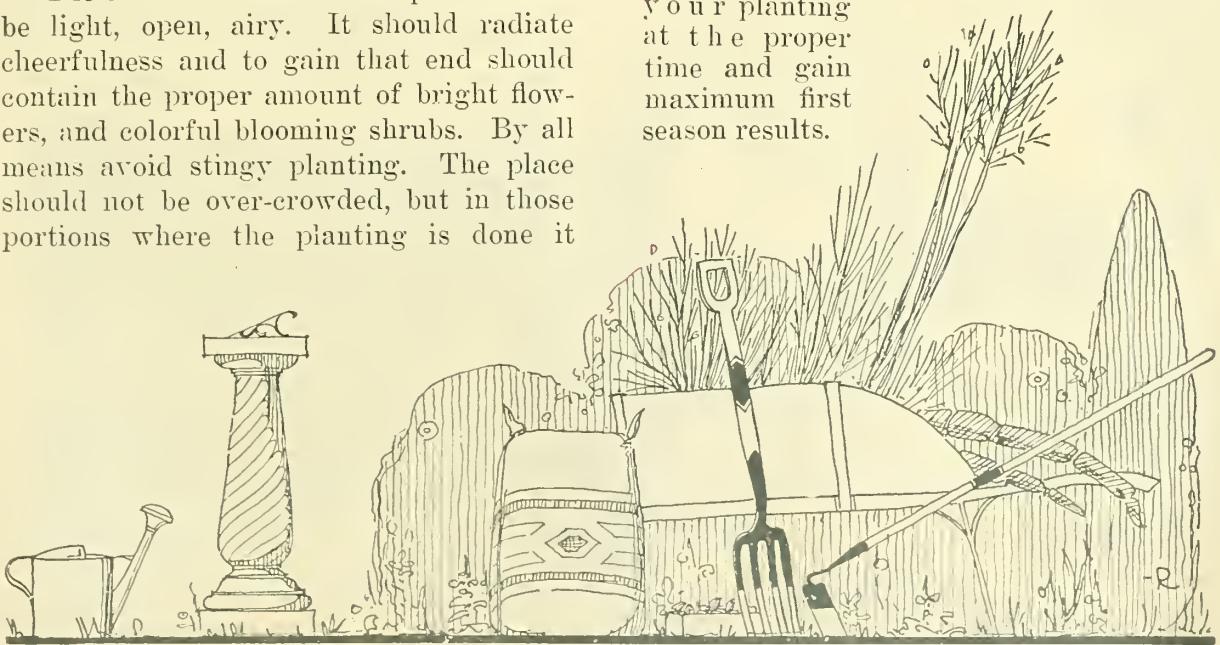
THE importance of careful planning cannot be over emphasized. Give thought to your garden, discover its needs, and then determine the best plantings and arrangements for attaining the results your mind's eye has pictured.

Much may be said about the good and the bad in garden design. In the last analysis, however, we do the things that in our individual judgments are good taste. Just as a woman instinctively carries out her own ideas in dress, apparently without following set rules, and attains results that are eminently attractive and in good taste, so it is with the garden.

The character of the whole place should be light, open, airy. It should radiate cheerfulness and to gain that end should contain the proper amount of bright flowers, and colorful blooming shrubs. By all means avoid stingy planting. The place should not be over-crowded, but in those portions where the planting is done it

should be sufficiently generous and thick to gain the required effect.

Now is an excellent time to start making plans for your spring planting. This will enable you to develop a mature scheme and will assure you of getting the shrubs and flowers you want to use. There is always a rush period in the spring when the nurseryman has difficulty in giving the best of service, and when too often the supply of certain favorite varieties becomes exhausted. We urge you, therefore, to order your plants and shrubs as soon as you have determined what kind and quantity will carry out your ideas. By so doing, you will be able to do your planting at the proper time and gain maximum first season results.



A WONDERFUL NEW PHILADELPHUS—YOU SHOULD NOT BE WITHOUT

The rapidly increasing popularity of the following two new Philadelphus, bespeak plainly their desirability. The "Virginal", particularly, has met with unusual favor.

New Philadelphus ("Virginal") a most beautiful new ever-blooming variety. This is the new Philadelphus now used so much in hedge planting. Makes wonderful individual specimen plants on the lawn. A vigorous tall grower with very large double crested flowers, with round petals. Pure white, sweetly scented, clusters of five to seven.

New Philadelphus ("Bouquet Blanc") Dwarf growth, with long slender branches



Philadelphus Virginal—Blooms All Season

densely covered from base to top with sweet scented double flowers of creamy white. In fact, the flowers are borne in such great profusion as to totally obscure the plant.

JUST A WORD ABOUT OUR EXCEPTIONAL ROSES

Our roses are of unusual quality. It has been largely due to maintenance of the most exacting standards in our rose production that we have become the largest

rose growers in the world. You may place your rose orders with us, secure in the knowledge that you will receive the very best roses obtainable anywhere.

PLANT CUT FLOWERS IN

One of the joys of a flower garden is in the wealth and variety of cut flowers it produces. Throughout the entire length of the garden flower season, an ever-changing col-

THE VEGETABLE GARDEN

lection of cut flowers is available. If no flower garden plot is available, by all means utilize the vegetable garden.

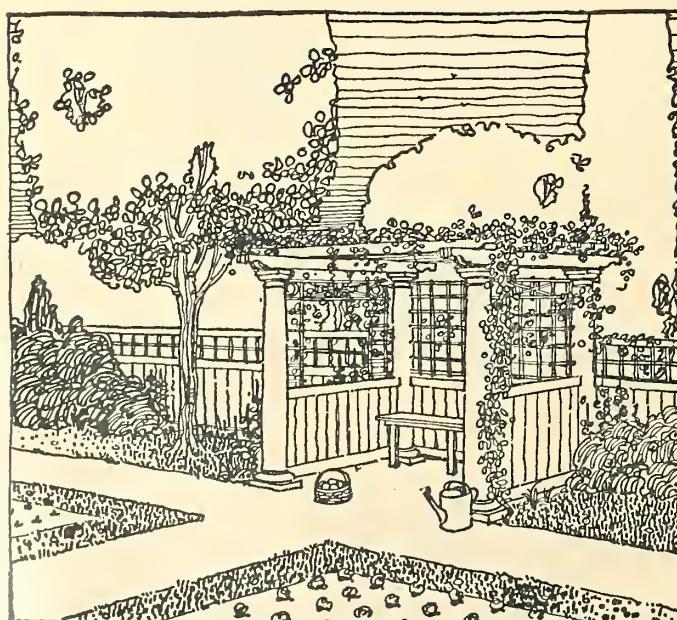
The following is a list of plants and seeds suitable for cut flowers:

Plants Suitable For Cut Flowers

Roses	Coreopsis
Gladioli	Daisies
Chrysanthemums	Delphiniums
Dahlias	Digitalis
Heliotropes	Gypsophila
Petunias	Gaillardia
Verbenas	Pinks
Aquilegias	Pyrethrum
Campanulas	Stokesia
Sweet Williams	

Seed Suitable For Cut Flowers

Ageratum	Marigold
Antirrhinum	Mignonette
Aster	Nasturtium
Blue Lace Flower	Nigelia
Calendula	Phlox
Candytuft	Platycodon
Celosia	Pyrethrum
Centaurea	Salpiglossis
Chinese Wool Flower	Scabiosa
Cosmos	Sweet Pea
Dianthus	Zinnia



A FEW VALUABLE LANDSCAPE SUGGESTIONS

Lest you overlook some of the very desirable kinds of planting in your landscape scheme, we venture a few suggestions. Each of them will assure you great satisfaction, and, in well chosen combinations, you may obtain results that are at once beautiful and lasting.

Every planting should include the hardy roses. In our catalog you will find numerous hardy climbers and hardy bush roses among the rugosas and hybrid perpetuas. The rose is the queen of flowers and our roses are famous for their exceptional standards of quality.

Give space to the Iris. Our collection of Iris contains the finest of varieties and you will find among them a wide choice of color. The Phlox like the Peony and Iris, is one of the gardener's most stable friends, and includes varieties of both high and low growth. Throughout the entire season there are some varieties of Phlox in bloom.

Consult our catalog and select such hardy deciduous plants as will best carry out your planting ideas. The Buxus or Ornamental Box is excellent for borders. The Deutzias, Hydrangea, Honeysuckles, Spirea, Snowball, and Weigelia offer, among others, a profusion of possibilities for foundation, bed or mass planting.

The Spirea are universal favorites, are long blooming and owe their attractiveness to both their blooms and their foliage. We



A harmonious effect—the result of intelligent planning.

refer you to the Hydrangea described below, they are considered by many as the foremost of shrubs. They are very showy and are long bloomers.

By all means use the Peony as a part of your planting. This "Aristocrat of Flowers" is very popular and justly so. The gorgeous flowers, which rival the finest roses in size, form and color, are produced in great abundance. Our Peony list is very complete. Peonies should not be planted until fall. It is well, however, to allot locations to peonies as you plan your spring planting and then order them for fall planting.

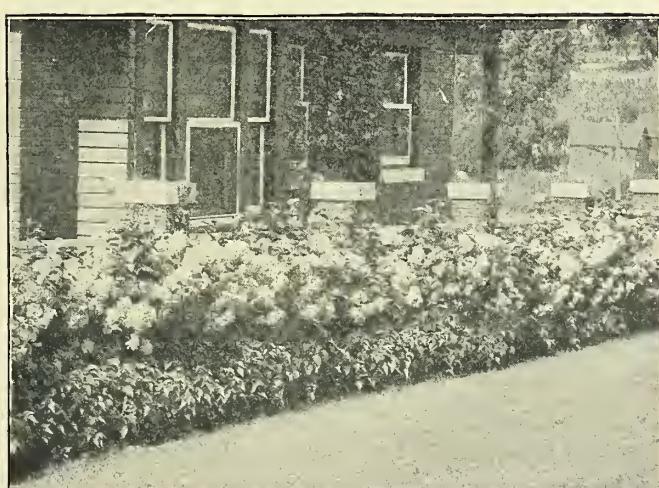
Most of us are Chrysanthemum lovers, and if you wish to include Chrysanthemums in your garden scheme, they should be planted in the spring for fall blooming.

Two Choice Hydrangeas

The following two varieties of Hydrangea, are deserving of special mention and are a creditable part of any planting arrangement.

The New Hydrangea Arborescens Grandiflora Alba ("Hills of Snow")—It makes a perfectly round, symmetrical bush, covered from June to August, with handsome, large pure white flowers.

Hydrangea Paniculata Grandiflora—Excellent for planting large masses or single plants. Blooms profusely from July until frost, in immense white panicles, tinted with pink and then with brown in the fully matured flower.



Hydrangea Arborescens

HOW TO USE GLADIOLI TO ADVANTAGE AS A SISTER CROP



GLADIOLI may be planted in numerous portions of your grounds, between other plantings. By so doing every inch of the garden space may be utilized to advantage and numerous charming color combinations obtained. You will do well to include our gladioli in your planting. Especially effective color combinations are possible by planting gladioli along with Gysophila, Ageratum and Zinnias, copper and yellow.

We are truly headquarters for gladioli. However varied or select your needs are, we can satisfy them. No better bulbs are grown than those we offer. They are big fat bulbs—just the kind to produce a wealth of flowers.

A few Gladioli Suggestions—

America—Too much cannot be said of this beautiful dainty pink, tinted lavender.

Catherine — Wonderful grayish light blue, lower petals a deeper blue with brownish red spot.

Chateau Thiery—Dark orange rose with yellow spots.

Elkhart (1917)—Violet purple, deeper throat blotch. An extraordinary rich color. Unusually choice and fine.

Empress of India—The darkest of all Very dark rich mahogany red.

Faust (Synonym Harvard)—A perfect Harvard crimson in color.

Gold Drop (Primulinus)—An extra large pure, deep yellow, with beautiful red line on petals.

Marin—Pale greenish-yellow, a fine cut flower variety.

◎ ORDER EARLY ◎

By Planning wisely, and ordering early you are assured of excellent results during the first season.

Many favorite varieties are in great demand and by acting promptly you will be assured of getting all of the varieties you order.

ELLA V. BAINES

The Woman Florist

SPRINGFIELD,

OHIO